

Timeline for Penrose-St. Francis Health Services to go Tobacco-Free

Tobacco Free Hospital Coalition Meetings – every month beginning in Nov 07

Coalition members: Kristine Barrett (HIIP), Liz Berardi (HIIP), Erin Heberlein (HIIP), Gary Morse (HR) Kenya Russell (HR), Jeff Oram-Smith, MD (CMO), David Howard (facilities), Bill Brooks (Leased Space), Mike Force (Pharmacy), Brian Sarpy (Env Svs/Security/Valet), Teri Mandell (ER), Julie Cox (Marketing/PR), Dave Linebaugh (Safety), Frank Thornburg (PCH/Admin), Hellen Ballard (SFHC/Admin), Deb Thurber (ASC), Lynette Reagan (TEPP), Dave Fish (Med Staff Svs), Susan Anderson (Cancer Center), Reece Eddy (Pfizer), Darin Kieffer (Valet), Jodie Brady (Pulmonary)

November 2007

- 1st meeting to create the PSF Tobacco-Free Coalition
- Presented information learned from CO Tobacco Free Hospital Forum
- Changed our policy to specific, outlines designated smoking areas until tobacco-free
- Decided on 8/8/08 to become tobacco-free in conjunction with opening of SFMC
- Handed out list of what each coalition member would be responsible for
- ER discussions
- Research:

How did other facilities handle the public property/sidewalks/surrounding areas of hospitals?

January 2008

- Pulse Points announce new incentive award for those who quit
- Draft letter to go out to all associates from the CEO
- CEO announced to MEC doc board that we will go tobacco-free on 8/8/08
- Give copies of other hospitals tobacco free policies to review
 - Explore what we want to include in our policy: all tobacco products? Odor?
- Leased space discussions – Bill Brooks
- Pharmacy discussions – NRTS, Chantix – discounts to employees?

February

- Heart Month: HIIP Health Screening education to all associates with tobacco survey/smoking huts
- Letter from Rick O'Connell, CEO, to all associates to be aware of upcoming policy sent to homes
- As of Feb 1- All new associates hired must sign waiver acknowledging upcoming policy
- Incentive program- 10 calls, 2 began the program.

March

- Pulse points article on "You can do it" with incentive program and "Kick Butts"
- Memorial Hospital presentation by Brenda Disparti- what they learned
- Nate Sadorus – 1st success story to present quitting with Chantix
- Reece from Pfizer present info about Chantix
- Create draft of tobacco free policy/odor policy – sent to Centura legal
- Met with Anne Marie Castro – Benefits to provide argument to add Chantix to benefit plan 09- This was added starting July 1!!

April

- Kick Butts Day on Earth day: Media coverage (Channel 11 and 5/30), press release
- Presented to VPs
- Centura benefits approved Chantix for FY09 plan
- Policy reviewed by legal and ok'd
- Open forums at PH, PCH, SF, ASC for associates to find out more about policy, how affects them
- Formal announcement and Policy presented at Town hall meetings by senior leaders
- Informed all admissions, registration, pre-op, nursing departments about how to tell patients 8/8/08
- Informed security and valet so aware of policy to come

May

Presentation by TEPP (Lynette Reagan) about our QuitLine, QuitNet, different types of tobacco use
Pulse Points success story- Nate Sadorus
Publish "frequently asked questions" in the Pulse Points
"Key Words, Key Times"- distributed to managers/directors for their staff meetings to be presented
HIIP LNL offered about new policy by Liz Berardi
Patient TV guides list that we will be tobacco-free 8/8/08
PSF website lists that we will be tobacco-free 8/8/08
Created ideas for: "Ready, Set, Go" events

June

"Ready"- June 9th – Educational booths at each facility
Ordered signage for all sites "We are proud to be Tobacco Free"
Pulse Points success story- Charlotte Miller
Letters sent out to: EMS/Ambulance, Vendors, Penrad, Leased space folks
Create video to patients about policy
Support group via EAP to begin- 2 sessions- no attendance
Incentive program- 2 associates were awarded \$50 for completing 6 month program and continuing to be tobacco free!
Grand Rounds- presented to Physician's on how the policy will affect them
 Dr. Eids- epidemiology- impact on chronic health
 Liz- Penrose policy/Opportunities for patients
 Emily Gibson (TEPP)- How to talk with patients (5 A's), effectiveness

July

"Set"- July 8th – Educational booths at each facility
Place table tents in patient rooms/cafeteria announcing 8/8/08 tobacco free
Educate associates on how to approach smokers/provide scripts for training/enforcement policy for all
Fax letter to physicians via Dave Fish
Presented to the North End homeowners (PH) and sent out letters/email to homeowners near facilities to make aware of new change ~1500 neighbors

August

"Go"- August 8th – Education booths at each facility
 Walk around the hospital to celebrate "go"; gave \$2 coupon to cafeteria -53 participants
Post signage at all 4 facilities
Place quit kits/pamphlets at all entrances/departments of each facility and key locations
Gave out suckers, mints to valet and security to give out
Valet- stamping all valet vouchers stating "Proud to be Tobacco Free"
Current smoking areas/huts- removed from facilities

September – October

Handled neighbor calls, issues and problems

November

Celebration- 3 months tobacco free on the Great American Smoke out
 Free informational booths at 4 facilities
 Bubble gum blowing contest
 All participants entered into raffle for 4 I-pod shuffles, one awarded at each site
 Over 100 people participated
 Media coverage – Channel 5/30
Created powerpoint competency for all associates to read, review, sign that completed